

Contact: Fred Cecala
Vice President Marketing
[Columbian Home Products](http://ColumbianHomeProducts.com), LLC
Email fcecala@columbianhp.com

404 N. Rand Road
North Barrington, IL 60010
Phone 847 307 8610
Fax 847 726 7351

**Columbian Home
Products, LLC**

Press Release

Columbian Home Products introduces the new GraniteWare® Heritage Collection at International Housewares Show in Chicago

The specialty cookware brand known for roasting, canning, seafood, and stock pots has a new proprietary formulation ideal for the demands of today's modern kitchen – this porcelain-on-steel cookware is a favorite of home cooks for its durability, versatility and natural non-stick clean-up.

North Barrington, IL, January 1, 2012 One of the most popular and long-standing staples in cookware is about to get a modern makeover. The new Heritage Collection of GraniteWare® is a twelve item assortment of best-selling stock pot, roaster, canning, seafood, and healthy cooking products. The new collection features an upgraded, higher acid-resistant formulation of enamel which gives it a naturally non-stick and organic alternative to spray coated pots and pans. GraniteWare® is proudly made right here in the U.S.A. as it has been for more than 130 years.

GraniteWare® performance is enhanced with the new finish. Porcelain enamel is naturally non-stick because it is non-porous. It is also inert, which means it won't interact with, or affect the taste, texture or color of food. GraniteWare® is also the healthy alternative – no PTFE, PFOA, mercury, cadmium, or lead are used in our process. You don't have to cook on chemicals to get good food release and easy clean-up. The steel core of GraniteWare® is specially formulated to absorb, retain and distribute heat quickly, evenly and more effectively, and it is also designed to run through the manufacturing process in more environmentally-friendly ways reducing emissions and waste. This

For Release Immediately

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sensibly green approach has been the cornerstone of the GraniteWare® value proposition, and it continues to be so today – common sense and performance never go out of style.

[The Heritage Collection by GraniteWare®](#)

Stock Pots:

[8 quart](#), [12 quart](#), and [16 quart with insert rack](#)

Roasters:

[18" covered oval](#), [19" covered oval](#), [19 covered rectangle with non-stick V-rack](#)

Seafood:

[19 quart two-tiered pot with faucet](#)

Canning:

[11.5 quart mini canner with rack](#)

[21 quart canner with rack](#)

[21 quart canner set with rack, colander, blancher, canning tool set](#)

Healthy Cooking:

[14 inch Bake, Broil and Grill pan set](#)

[4 quart vegetable steamer](#)

GraniteWare™ is brought to you by Columbian Home Products, LLC. [@ColumbianHome](#) Since 1871, Columbian is proud to be the sole manufacturer of porcelain-on-steel cookware in the United States. Visit us online at www.columbianhp.com or contact our customer service department as follows:

- 812-238-5000
- custsvc@columbianhp.com